

Business

'Business' is a business studies option within the Leaving Certificate programme. It is concerned with the understanding of the environment in which business operates in Ireland and in the wider world. It sets out to promote a positive awareness of cultural and social diversity in international business and to enable students to understand and appreciate ethics in business. It also involves equipping the students with a positive view of enterprise and its applications in the business environment, in both the public and private sectors. The syllabus prepares students for further education and for adult and working life, including the creation of positive attitudes towards self-employment, and the ability to make informed business decisions. It also encourages initiative and self-reliance in each student. It is a common syllabus at higher and ordinary levels for the Leaving Certificate.

The syllabus is broken down as follows:

People in Business **Unit 1**

People and their relationships in business
Conflicting interests and how they are resolved

Enterprise **Unit 2**

Introduction and definition of enterprise
Entrepreneurs and enterprise skills

Managing 1 **Unit 3**

Introduction and definition of management
Managers and management skills
Management activities

Managing 2 **Unit 4**

Household and business manager
Human resource management
Changing role of management
Monitoring the business

Business in Action **Unit 5**

Identifying opportunities
Marketing
Getting started
Expansion

Domestic Environment**Unit 6**

Categories of industry
Types of business organisation
Community development
Business and the economy
Government and business
Social responsibilities of business

International Environment**Unit 7**

Introduction to the international trading environment
European Union
International business

Assessment

The syllabus is assessed through a final written exam in the Leaving Certificate. There are no accounts to be completed in Business, unlike J.C. Business Studies. Anyone student who studied Business Studies for their Junior Certificate should consider this subject for the Leaving Certificate.